

YAŞMAK TURİZM VE TİCARET A.Ş.

WEBSITE KVKK PUBLICATION PACKAGE - FILE LIST AND IMPLEMENTATION NOTES

Romance Istanbul Hotel - romanceistanbulhotel.com

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1. Data Controller and Website Information

Trade name	YAŞMAK TURİZM VE TİCARET A.Ş.
MERSIS No.	0940 0013 2950 0014
Company address	Hocapaşa Mahallesi Ebusuud Caddesi No:12 Fatih/İstanbul
Hotel / website	Romance Istanbul Hotel - romanceistanbulhotel.com
Hotel address	Hüdavendigar Cd. No:5 Sirkeci, 34110 Fatih/İstanbul
Phone	0212 528 13 43 / +90 212 512 86 76
E-mail	info@yasmakhotelcollection.com / info@romanceistanbulhotel.com
Registered e-mail (KEP)	yasmakturizm@hs03.kep.tr

2. Files to Publish

No	File	Recommended website area
01	Website Privacy and Security Policy	Footer > Policies / Privacy and Security
02	Cookie Notice	Cookie banner / Footer > Cookie Policy
03	Forms Privacy Notice	Link under forms for contact, room booking, restaurant table booking, spa/wellness, event and meeting requests
04	Communication and Marketing Consent Text	Separate optional box only for marketing/commercial communication
05	Mail Order Payment Notice	Payment form / payment page
06	Mail Order Payment Instruction	Operational payment form
07	Camera Recording Systems Notice	Footer and hotel QR/signage
08	Data Subject Application Form	Footer > KVKK Application Form
09	Publication List and Notes	Internal use
10	Compliance Pre-Audit Report	Internal/pre-publication control

3. Implementation Notes

- Information notices must not be presented as consent/approval; only read/acknowledgement confirmation may be requested.
- If consent is required, it must be shown under a separate title and checkbox; it must not be pre-checked.
- Commercial communication approval must be recorded separately and message management obligations must be checked.
- Mail order signature/approval is a payment instruction, not KVKK consent.
- Camera notice should be published online; short signage and QR/link access should be provided at hotel entrances.
- Google Analytics and advertising/social media cookies must not run before consent.
- Restaurant, spa, event and meeting wording should only be used for forms that actually exist on the website.