

YAŞMAK TURİZM VE TİCARET A.Ş.

CREDIT CARD / MAIL ORDER PAYMENT PRIVACY NOTICE

Romance Istanbul Hotel - romanceistanbulhotel.com

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1. Data Controller and Website Information

Trade name	YAŞMAK TURİZM VE TİCARET A.Ş.
MERSIS No.	0940 0013 2950 0014
Company address	Hocapaşa Mahallesi Ebusuud Caddesi No:12 Fatih/İstanbul
Hotel / website	Romance Istanbul Hotel - romanceistanbulhotel.com
Hotel address	Hüdavendigar Cd. No:5 Sirkeci, 34110 Fatih/İstanbul
Phone	0212 528 13 43 / +90 212 512 86 76
E-mail	info@yasmakhotelcollection.com / info@romanceistanbulhotel.com
Registered e-mail (KEP)	yasmakturizm@hs03.kep.tr

2. Scope

This notice concerns personal data processed in mail order or similar payment instruction processes for customers, card holders and related persons.

3. Processed Data

Customer/cardholder name, signature, address, phone, e-mail, tax/Turkish ID number, bank/card details, card number, expiry date, security code, transaction amount, reservation/payment explanation, invoice and transaction records may be processed.

4. Purpose and Legal Ground

Purpose	Legal ground
Receiving payment instructions, collection and performance of reservation/sales contract	KVKK Art. 5/2-c
Finance, accounting, invoicing and audit processes	KVKK Art. 5/2-a, 5/2-ç and 5/2-e
Objection, refund, chargeback and dispute processes	KVKK Art. 5/2-e
Informing authorized persons and authorities	KVKK Art. 5/2-a and 5/2-ç

5. Security Note

Card details must not be kept longer than necessary; security codes must not be retained after the transaction. The signature/approval for payment instruction is not KVKK consent; it is a payment instruction.